



# 2020

---

## POLITICAL PRODUCT CATALOG

# GET OUT THE VOTE!

PRODUCTS FOR A FULLY INTEGRATED CAMPAIGN

---

SIGNS ★ BUMPER STICKERS ★ MAGNETS ★ DOOR HANGERS  
LAPEL & BADGE STICKERS ★ NOTE PADS ★ ADHESIVE NOTES



# TABLE OF CONTENTS

## SIGNS

Double-Sided Yard Signs .....	2, 3
Corrugated Yard Signs.....	4-9
Banners .....	10, 11
Custom Posters & Signs .....	12, 13
Poly Bag Yard Signs.....	14
Rally Signs & Fans .....	15

## CANVASSING & CAMPAIGN TOOLS

Palm & Postcards .....	16
Door Hangers.....	17
Adhesive Notes.....	22
Scratch Pads .....	23
Memo Books.....	28

## BUMPER STICKERS

Bumper Stickers .....	18, 19
1-Day Bumper Stickers .....	20
<b>NEW</b> America Sheet Stickers .....	21

## LAPEL & ROLL LABELS

Label & Badge Stickers .....	24
1-Day Value-Line Roll Labels .....	25

## MAGNETS

Bumper Sticker Magnets .....	26
Car Sign Magnets .....	27

## GENERAL INFORMATION

General Information .....	29
---------------------------	----

This mini catalog features our top political items. A full-line catalog is available.  
Contact Customer Service or go to our website.



# DOUBLE-SIDED YARD SIGNS

## TWO-SIDED & EASY TO INSTALL

- Plastic Coated for Durability
- Comes Folded & Glued on Edges

### Material

White poster board. Plastic coated on both sides for weather resistance. Side edges are glued to form a two-sided yard sign. Wire Frames are heavy-duty, high-tensile, spring steel wire.

- #15011 18 point white poster board;  
14 1/2" x 23", frame is 20" x 31"
- #19211, 19243 18 point white poster board;  
16" x 26", frame is 22 1/2" x 33"
- #19011 24 point white poster board;  
21" x 34 1/2", frame is 26" x 40"

### Imprint

Bleed not allowed.

- #15011 Imprint can be no closer than  
3/4" from all edges
- #19211, 19243 Imprint can be no closer than  
3/4" from all edges
- #19011 Imprint can be no closer than  
1" from all edges

**Screen:** Price includes one standard color.  
See page 29.

**Digital Full Color:** Price includes four-color  
process.

### Production Time

3 working days.

#19011 and Full Color: 5 working days.

### Options

**Color Match:** \$47.00 (E) each.

**Union Label AFL-CIO:** Available by request. Used on all  
political orders unless specified.

### Shipping

See page 29 for additional information.



**Largest Size Available. Huge Imprint.**

#19011 - 21" x 34 1/2"

**Price includes wire frames.**



**Most popular Size 16" x 26"**

#19211 - 16" x 26"

**Price includes wire frames.**



**Most Economical Size Available.**

#15011 - 14 1/2" x 23"

**Price includes wire frames.**

USA MADE

OUR

ADVANTAGE

FREE 24 HR PROOF

FREE ART

FREE SAMPLES

NO CHARGE FOR OVERRUNS

G7 MASTER PRINTER

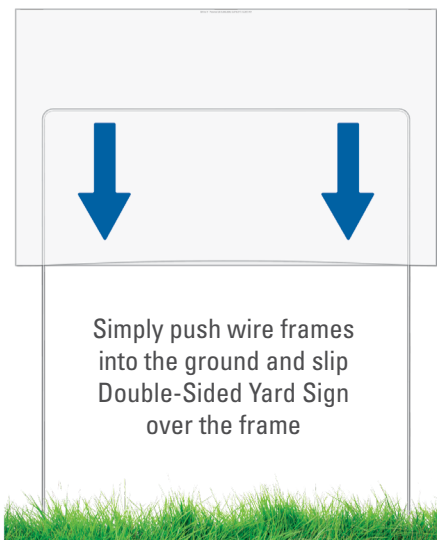




## Double-Sided Yard Signs

- Plastic coated for durability
- Non see-through
- Quick, easy assembly
- Folded at top and glued on edges

## Easy To Install!



Double-Sided Yard Sign Wire Frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.

## SCREEN

ITEM #	50	100	250	500	750	1000	1500	2000	2500	SHIP WT. ON 100
WITH WIRE FRAMES										
#15011	1 Color	5.04	3.68	2.95	2.57	2.42	2.16	2.04	1.84	1.77
	2 Colors	7.40	4.51	3.64	3.01	2.73	2.37	2.22	1.98	1.88

5E-4F

ITEM #	50	100	250	500	750	1000	1500	2000	2500	SHIP WT. ON 100
WITH WIRE FRAMES										
#19211	1 Color	6.84	4.92	3.60	3.06	2.82	2.71	2.20	1.99	1.94
	Each Add'l Color	3.52	1.84	1.06	0.55	0.40	0.31	0.241	0.194	0.156
#19011	1 Color	13.34	9.54	6.86	5.40	4.88	4.58	3.87	3.42	3.12
	Each Add'l Color	7.92	4.55	2.27	1.31	0.98	0.79	0.57	0.46	0.39

3C-3D-3E

## DIGITAL FULL COLOR

ITEM #	10	25	50	100	250	SHIP WT. ON 100
WITH WIRE FRAMES						
#19243	Full Color	18.34	12.55	10.46	7.31	7.11

Signs 47 lbs. Frames 56 lbs.

Patented US 5,682,696; 5,878,517; 6,397,451

5D



# CORRUGATED PLASTIC YARD SIGNS - SMALL ★ ★ ★ ★ ★ ★ ★ ★

## DURABLE, ALL-WEATHER YARD SIGNS & FRAMES

- Available in 4 Popular Shapes & Sizes
- Vibrant Screen Print & Digital Full Color Available

### Material

White or yellow, all weather, corrugated plastic  $\frac{3}{16}$ " thick. Furnished on white corrugated unless otherwise specified. Fluting is vertical and will accommodate wire frames.

**Note:** Add 5% to price for yellow corrugated.

### Imprint

Bleed not allowed. Imprint can be no closer than  $\frac{1}{2}$ " from all edges. Full color may bleed. Two sided imprint uses the same imprint on both sides.

**Screen:** Price includes one standard color. See page 29.



**Digital Full Color:** Price includes four-color process on white corrugated.



### Production Time

5 working days.



### Options

**Color Match:** \$47.00 (E) each.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

**OUR  
ADVANTAGE**

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



18" x 24"

#16431 - One Side

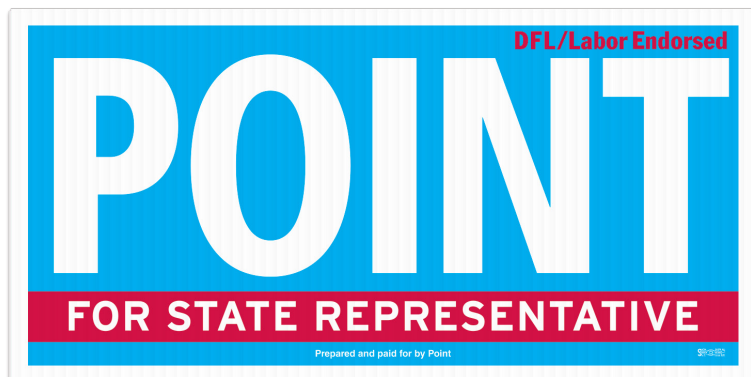
#16432 - Two Sided



16" x 24"

#17631 - One Side

#17632 - Two Sided



12" x 24"

#18231 - One Side

#18232 - Two Sided

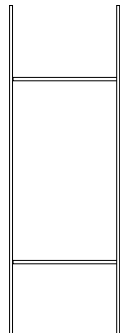




12" x 18"  
**#17541** - One Side, Full Color  
**#17542** - Two Sided, Full Color

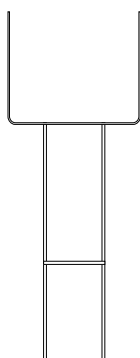
## FRAMES

Frames shown fit signs on these two pages.  
 Order in multiples of 2 ; minimum of 2. Prices  
 as shown when purchased with signs.



**#597301**  
 Economy Frame  
 Approx. 10" x 30"

**#597301 Economy:** Helps stretch your budget and  
 can be used in most locations. Approx. Ship Wt.  
 per 100 - 45lbs. **\$.87 each (G)**



**#597101**  
 Standard Frame  
 Approx. 12 1/2" x 33"

**#597101 Standard:** Larger upper frame and heavier  
 wire provide additional strength and stability.  
 Approx. Ship Wt. per 100 - 90 lbs. **\$2.31 each (G)**



**Yellow Corrugated Available.**  
**Contact Customer Service.**

## SCREEN

ITEM #		10	25	50	100	250	500	1000	SHIP WT. ON 100
18" x 24"									
#16431	1 Color (One Side)	17.70	10.40	6.36	4.11	2.94	2.47	2.30	62 lbs.
	2 Colors (One Side)	28.30	15.24	9.58	6.17	4.76	3.43	3.33	
#16432	1 Color (Two Sided)	23.00	12.80	7.96	5.44	3.76	3.11	2.90	
	2 Colors (Two Sided)	33.60	17.64	11.18	7.39	5.77	4.00	3.88	
12" x 18"									
#17531	1 Color (One Side)	15.80	9.72	5.92	3.81	2.67	2.23	1.77	32 lbs.
	2 Colors (One Side)	22.20	14.16	8.96	5.60	3.77	3.00	2.59	
#17532	1 Color (Two Sided)	21.10	12.16	7.54	5.12	3.53	2.91	2.53	
	2 Colors (Two Sided)	26.40	14.60	9.16	6.44	4.87	3.68	2.82	
12" x 24"									
#18231	1 Color (One Side)	15.80	9.72	5.92	3.81	2.67	2.23	1.77	35 lbs.
	2 Colors (One Side)	22.20	14.16	8.96	5.60	3.77	3.00	2.59	
#18232	1 Color (Two Sided)	21.10	12.16	7.54	5.12	3.53	2.91	2.53	
	2 Colors (Two Sided)	26.40	14.60	9.16	6.44	4.87	3.68	2.82	
16" x 24"									
#17631	1 Color (One Side)	16.80	9.84	6.08	3.94	2.79	2.41	2.18	54 lbs.
	2 Colors (One Side)	27.40	15.12	9.20	5.71	4.30	3.33	3.22	
#17632	1 Color (Two Sided)	21.90	12.56	7.80	5.31	3.64	3.00	2.74	
	2 Color (Two Sided)	31.90	16.80	10.64	6.71	5.15	3.87	3.43	

Add 5% to price for yellow corrugated. Custom shapes available. Contact Customer Service.

**3B-2C-2D**

## DIGITAL FULL COLOR

ITEM #		2	4	6	8	10	12	24	36	50	SHIP WT. ON 100
18" x 24"											
#16441	Full Color (One Side)	35.00	22.25	18.00	16.00	14.70	13.90	11.80	8.80	6.98	62 lbs.
#16442	Full Color (Two Sided)	43.50	26.25	20.50	17.75	16.00	14.80	12.60	10.90	8.14	
12" x 18"											
#17541	Full Color (One Side)	33.00	19.50	15.00	12.75	11.40	10.60	8.30	7.60	6.50	32 lbs.
#17542	Full Color (Two Sided)	41.50	24.00	18.30	15.50	13.70	12.60	9.70	8.70	7.96	
12" x 24"											
#18241	Full Color (One Side)	33.00	19.50	15.00	12.75	11.40	10.60	8.30	7.60	6.50	35 lbs.
#18242	Full Color (Two Sided)	41.50	24.00	18.30	15.50	13.70	12.60	9.70	8.70	7.96	
16" x 24"											
#17641	Full Color (One Side)	33.50	21.00	17.50	15.10	14.40	13.65	11.20	8.45	6.70	54 lbs.
#17642	Full Color (Two Sided)	41.50	24.50	19.70	17.00	14.90	14.00	11.75	10.35	8.00	



Recyclable plastic code can be printed on request.

**9D**



# CORRUGATED PLASTIC YARD SIGNS - LARGE ★ ★ ★ ★ ★ ★ ★

## LARGE DURABLE, ALL-WEATHER YARD SIGNS

- Low Quantities with Digital Full Color
- Grommets Available for Easy Hanging

### Material

White or yellow, all weather, corrugated plastic  $\frac{3}{16}$ " thick. Furnished on white corrugated unless otherwise specified. Fluting is horizontal and will not accommodate wire frames.

**Note:** Add 5% to price for yellow corrugated.

### Imprint

Bleed not allowed. Imprint can be no closer than 1" from all edges. Full color may bleed. Two sided imprint uses the same imprint on both sides.

**Screen:** Price includes one standard color. See page 29.

**Digital Full Color:** Price includes four-color process on white corrugated.



### Production Time

5 working days.



### Options

**Color Match:** \$47.00 (E) each.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

**Note:** #16031-16042, 16331-16342, 16631-16642, 16831-16842, and 17831-17842 are bulk shipment items. All are stacked and banded to wooden skids and shipped by truck.

USA MADE

## OUR ADVANTAGE

**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

**G7 MASTER PRINTER**

## GROMMETS

Add metal grommets to create a rigid, all-weather sign that is easy to hang on buildings or fences.

- Two Grommets (one in each top corner). **\$.77 (G) per sign.**
- Four Grommets (one in each corner). **\$.96 (G) per sign.**
- Six Grommets (corner grommets plus one each center top and Bottom) **\$1.30 (G) per sign.**



24" x 48"

#17731- One Side

#17732- Two Sided

## SCREEN

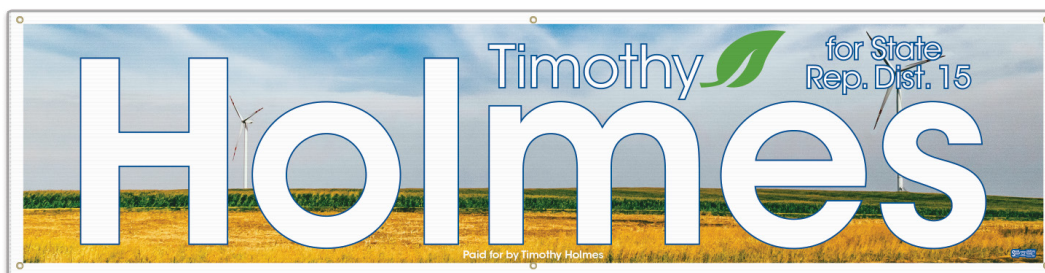
ITEM #		10	25	50	100	250	SHIP WT. ON 100
24" x 96"		RECTANGLE					
#16331	1 Color (One Side)	65.40	35.72	24.78	17.76	14.78	269 lbs.
	2 Colors (One Side)	97.60	50.92	37.58	24.24	18.46	
#16332	1 Color (Two Sided)	76.50	44.60	33.46	21.80	17.84	
	2 Colors (Two Sided)	125.80	73.96	56.64	34.98	23.58	
36" x 48"		RECTANGLE					
#16031	1 Color (One Side)	58.40	29.92	23.18	16.14	12.54	204 lbs.
	2 Colors (One Side)	87.60	46.24	32.82	22.49	16.50	
#16032	1 Color (Two Sided)	70.00	42.12	31.76	20.44	15.54	
	2 Colors (Two Sided)	117.80	69.88	54.52	32.28	22.38	
48" x 48"		SQUARE					
#16631	1 Color (One Side)	58.40	29.92	23.18	16.14	12.54	324 lbs.
	2 Colors (One Side)	87.60	46.24	32.82	22.49	16.50	
#16632	1 Color (Two Sided)	70.00	42.12	31.76	20.44	15.54	
	2 Colors (Two Sided)	117.80	69.88	54.52	32.28	22.38	
48" x 96"		RECTANGLE					
#16831	1 Color (One Side)	79.30	48.52	37.40	27.83	23.66	560 lbs.
	2 Colors (One Side)	115.90	66.80	51.72	36.42	30.28	
#16832	1 Color (Two Sided)	98.60	61.84	50.00	35.33	27.64	
	2 Colors (Two Sided)	150.50	92.12	68.40	51.36	39.06	
24" x 36"		RECTANGLE					
#16131	1 Color (One Side)	42.70	21.76	14.74	10.01	7.80	164 lbs.
	2 Colors (One Side)	69.60	32.76	19.98	13.06	9.42	
#16132	1 Color (Two Sided)	49.30	25.96	17.00	11.43	8.80	
	2 Colors (Two Sided)	86.40	42.96	27.62	17.08	11.52	
24" x 48"		RECTANGLE					
#17731	1 Color (One Side)	42.70	21.76	14.74	10.01	7.80	164 lbs.
	2 Colors (One Side)	69.60	32.76	19.98	13.06	9.42	
#17732	1 Color (Two Sided)	49.30	25.96	17.00	11.43	8.80	
	2 Colors (Two Sided)	86.40	42.96	27.62	17.08	11.52	
48" x 72"		RECTANGLE					
#17831	1 Color (One Side)	63.00	36.92	27.78	21.40	18.20	420 lbs.
	2 Colors (One Side)	95.00	53.32	40.82	27.44	22.14	
#17832	1 Color (Two Sided)	79.30	49.36	39.54	26.64	21.50	
	2 Colors (Two Sided)	126.10	76.76	60.40	39.68	29.40	

Add 5% to price for yellow corrugated.

3C- 2D



48" x 96"  
**#16831** - One Side  
**#16832** - Two Sided



24" x 96"  
**#16341** - One Side  
**#16342** - Two Sided



48" x 48"  
**#16641** - One Side, Full Color  
**#16642** - Two Sided, Full Color

## DIGITAL FULL COLOR

ITEM #		2	4	6	8	10	12	24	36	50	SHIP WT. ON 100
36" x 48"     RECTANGLE											
#16041	Full Color (One Side)	57.50	54.75	51.90	51.40	51.00	46.00	41.15	33.20	26.96	204 lbs.
#16042	Full Color (Two Sided)	59.50	56.75	53.40	53.00	52.10	47.20	42.25	34.30	28.02	
24" x 96"     RECTANGLE											
#16341	Full Color (One Side)	57.50	54.75	51.90	51.40	51.00	46.00	41.15	33.20	26.96	269 lbs.
#16342	Full Color (Two Sided)	59.50	56.75	53.40	53.00	52.10	47.20	42.25	34.30	28.02	
48" x 48"     SQUARE											
#16641	Full Color (One Side)	57.50	54.75	51.90	51.40	51.00	46.00	41.15	33.20	26.96	324 lbs.
#16642	Full Color (Two Sided)	59.50	56.75	53.40	53.00	52.10	47.20	42.25	34.30	28.02	
48" x 96"     RECTANGLE											
#16841	Full Color (One Side)	107.00	94.50	82.20	78.15	74.00	71.95	69.90	67.90	53.60	560 lbs.
#16842	Full Color (Two Sided)	123.50	111.00	98.70	94.50	90.40	88.35	82.20	80.25	67.48	
24" x 36"     RECTANGLE											
#16141	Full Color (One Side)	39.50	35.25	31.20	28.30	25.50	25.25	25.10	23.90	22.02	164 lbs.
#16142	Full Color (Two Sided)	49.50	45.25	41.20	38.25	32.90	32.70	31.20	30.05	23.78	
24" x 48"     RECTANGLE											
#17741	Full Color (One Side)	39.50	35.25	31.20	28.30	25.50	25.25	25.10	23.90	22.02	164 lbs.
#17742	Full Color (Two Sided)	49.50	45.25	41.20	38.25	32.90	32.70	31.20	30.05	23.78	
48" x 72"     RECTANGLE											
#17841	Full Color (One Side)	101.50	80.25	76.90	74.50	71.00	67.85	59.15	54.45	46.68	420 lbs.
#17842	Full Color (Two Sided)	118.00	97.75	96.00	91.40	88.40	82.20	77.50	74.75	66.56	



Recyclable plastic code can be printed on request.

9D



# ECONOMY CORRUGATED SIGNS ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## 3 POPULAR OPTIONS, BEST VALUES

- Great for Short-Term or Long-Term Use
- 1 or 2 Standard Colors

### Material

White all weather, corrugated plastic  $\frac{3}{16}$ " thick. Fluting is vertical and will accommodate wire frames.

### Imprint

Imprint can be no closer than  $\frac{1}{2}$ " from all edges. Two sided imprint uses the same imprint on both sides.

**Screen:** Price includes one standard color. Two colors max. See page 29.



### Production Time

3 working days.



### Options

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

OUR  
ADVANTAGE

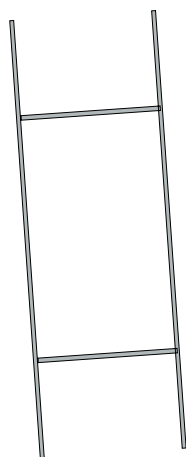
**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

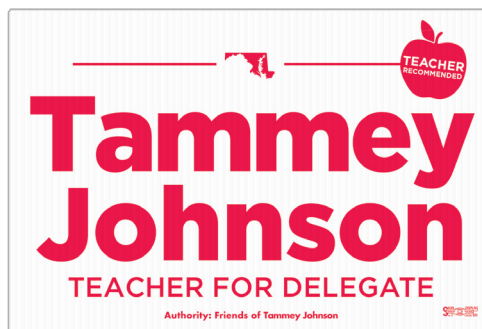
**G7 MASTER PRINTER**



**#597301**

Economy Frame  
\$.87 (G) each  
Approx. 10" x 30"

For additional frame  
options, see page 5.



16" x 24"

#15631 - One Side

#15632 - Two Sided

Single or  
Double-Sided



12" x 18"

#15531 - One Side

#15532 - Two Sided



18" x 24"

#15731 - One Side

#15732 - Two Sided

## Economy Corrugated

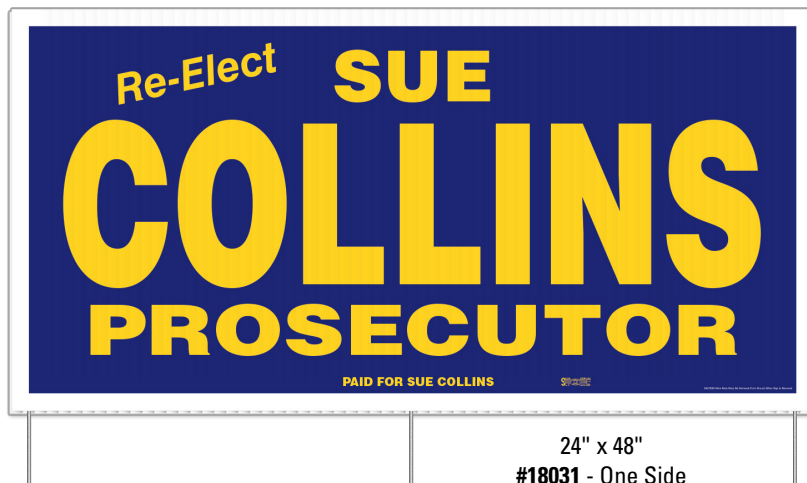
- 3 popular sizes
- Most durable sign option
- Add economy frame for complete kit

ITEM #		25	50	100	250	500	1000	SHIP WT. ON 100
12" x 18"								
#15531	1 Color (One Side)	7.08	4.84	3.45	2.40	2.21	1.77	32 lbs.
	2 Colors (One Side)	9.04	5.80	3.80	3.48	2.75	2.38	
#15532	1 Color (Two Sided)	7.92	5.00	3.54	3.12	2.57	2.16	
	2 Colors (Two Sided)	10.08	6.62	4.27	3.66	2.97	2.67	
16" x 24"								
#15631	1 Color (One Side)	7.72	4.92	3.48	2.56	2.42	2.18	54 lbs.
	2 Colors (One Side)	9.88	5.82	4.19	3.50	3.12	2.96	
#15632	1 Color (Two Sided)	8.72	5.32	3.92	3.26	2.90	2.76	
	2 Colors (Two Sided)	11.16	6.86	5.08	4.04	3.54	3.44	
18" x 24"								
#15731	1 Color (One Side)	7.92	4.98	3.59	2.66	2.48	2.31	62 lbs.
	2 Colors (One Side)	10.00	5.84	4.25	3.52	3.14	2.99	
#15732	1 Color (Two Sided)	8.88	5.48	4.07	3.32	2.96	2.90	
	2 Colors (Two Sided)	11.56	6.94	5.13	4.08	3.65	3.48	

# CORRUGATED PLASTIC SIGN KIT



32" x 48"  
#16531 - One Side  
#16532 - Two Sided



24" x 48"  
#18031 - One Side  
#18032 - Two Sided

## DURABLE, ALL-WEATHER SIGN WITH 3 RODS

- 2 Popular Sizes
- Digital Available, See Our Website

### Material

White or yellow, all weather, corrugated plastic  $\frac{3}{16}$ " thick. Furnished on white corrugated unless otherwise specified. Fluting is vertical and will accommodate wire rods.

**Note:** Add 5% to price for yellow corrugated.

### Imprint

Bleed not allowed. Imprint can be no closer than 1" from all edges. Two sided imprint uses the same imprint on both sides.

**Screen:** Price includes one standard color. See page 29.



### Production Time

5 working days.



### Options

**Color Match:** \$47.00 (E) each.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

USA MADE



ITEM #		10	25	50	100	250	SHIP WT. ON 100
32" x 48"							
#16531	1 Color (One Side)	50.80	26.08	18.50	12.04	9.48	210 lbs.
	2 Colors (One Side)	77.80	39.44	27.16	17.76	12.06	
#16532	1 Color (Two Sided)	61.50	34.04	23.52	17.11	11.98	
	2 Colors (Two Sided)	104.20	56.04	39.54	25.03	16.92	
24" x 48"							
#18031	1 Color (One Side)	43.20	22.40	15.62	10.76	8.60	190 lbs.
	2 Colors (One Side)	70.10	33.28	20.86	13.77	10.32	
#18032	1 Color (Two Sided)	49.80	26.28	17.74	12.15	9.24	
	2 Colors (Two Sided)	86.90	43.12	27.74	17.75	12.30	

Add 5% to price for yellow corrugated.

3C-2D

Recyclable plastic code can be printed on request.



# BANNERS

## DURABLE, 13 OZ. FULL COLOR BANNERS

- 20 Popular Sizes to Choose From
- Finished Ends for Added Durability

### Material

White 13 oz. reinforced vinyl banner with finished ends.

### Imprint

**Digital Full Color:** Price includes four-color process.

### Production Time

5 working days.



### Options

**Copy or Color Change:** \$74.00 (G) per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

**Note:** Custom sizes and vertical designs available. Contact Customer Service.

### Shipping

See page 29 for additional information.



FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#107104 - 3' x 8' (6 Grommets)



#106504 - 4' x 6' (6 Grommets)

## LARGEST SIZE



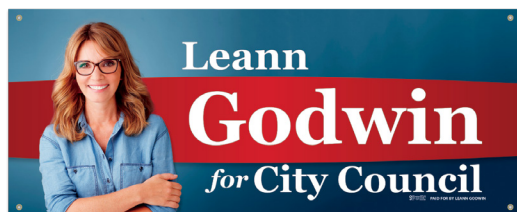
#108004 - 5' x 12' (10 Grommets)



#107504 - 4' x 10' (8 Grommets)



#106304 - 3' x 6' (6 Grommets)



#106704 - 2' x 5' (4 Grommets)

## SIZES AVAILABLE

SIZES	ITEM #
2' x 3'	#106004
2' x 4'	#106104
2' x 5'	#106704
2' x 6'	#106804
3' x 4'	#107004
3' x 5'	#106204
3' x 6'	#106304
3' x 7'	#106404
3' x 8'	#107104
3' x 10'	#107204

SIZES	ITEM #
3' x 12'	#107304
4' x 6'	#106504
4' x 7'	#106604
4' x 8'	#107404
4' x 10'	#107504
4' x 12'	#107604
5' x 6'	#107704
5' x 8'	#107804
5' x 10'	#107904
5' x 12'	#108004

ITEM #	GROMMETS	1	2	4	6	8	10	12	24	SHIP WT. ON EACH
#106004 2' x 3'	4	57.58	43.48	38.06	26.39	22.22	18.37	18.02	16.28	1 lb.
#106104 2' x 4'	4	79.09	53.83	47.23	32.13	28.46	24.99	24.49	22.15	1 lb.
#106704 2' x 5'	4	99.98	64.79	59.34	40.37	35.55	31.06	30.43	27.84	1 lb.
#106804 2' x 6' or #107004 3' x 4'	4	108.73	79.06	69.15	46.97	41.90	37.12	36.37	31.95	1 ½ lbs.
#106204 3' x 5'	4	117.54	98.87	84.60	59.31	52.29	45.70	44.78	40.50	1 ½ lbs.
#106304 3' x 6'	6	148.34	115.42	104.27	70.05	62.29	54.99	53.89	43.03	2 lbs.
#106404 3' x 7'	6	159.49	131.89	115.42	78.21	69.84	61.93	56.88	48.70	2 ½ lbs.
#106504 4' x 6' or #107104 3' x 8'	6	181.23	159.26	140.63	94.73	79.51	69.74	66.98	53.32	2 ½ lbs.
#106604 4' x 7'	6	183.04	160.85	142.05	95.67	80.32	70.44	67.65	53.85	3 ½ lbs.
#107204 3' x 10' or #107704 5' x 6'	8	199.51	179.09	155.66	108.84	90.92	79.86	78.25	70.79	3 ½ lbs.
#107404 4' x 8'	6	203.50	182.68	158.76	110.01	92.73	81.45	79.83	72.20	3 ½ lbs.
#107304 3' x 12'	8	248.20	202.74	188.15	130.20	112.85	96.76	94.81	85.76	4 lbs.
#107504 4' x 10' or #107804 5' x 8'	8	261.26	213.40	198.07	137.04	118.80	101.84	99.81	90.29	4 ½ lbs.
#107604 4' x 12' or #107904 5' x 10'	8	274.33	224.08	207.98	143.89	124.73	106.93	104.79	94.80	5 lbs.
#108004 5' x 12'	10	288.04	235.28	218.37	151.09	130.96	112.29	110.03	99.54	6 ½ lbs.

7C-D

# CUSTOM POSTERS & SIGNS

## DURABLE PLASTIC-COATED POSTER BOARD

- 8 Popular Sizes Available
- Weather-Resistant Plastic Coating

### Material

24 point white poster board. Plastic coated on both sides for weather resistance.

### Imprint

**Screen:** Price includes one standard color. See page 29.

**Digital Full Color:** Price includes four-color process.

### Production Time

3 working days.



**Full Color:** 5 working days



### Options

**Color Match:** \$47.00 (E) each.

**Scoring:** Available on all sizes of posters for an additional charge. Poster can be displayed horizontally or vertically. See table for pricing.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

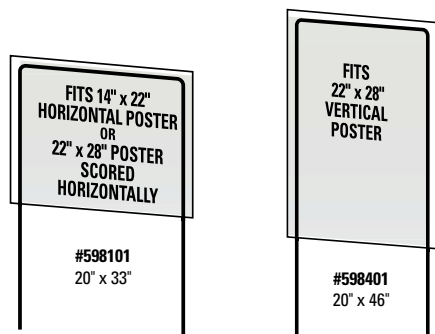
**OUR  
ADVANTAGE**

**FREE 24 HR PROOF**  
**FREE ART**  
**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**  
**G7 MASTER PRINTER**

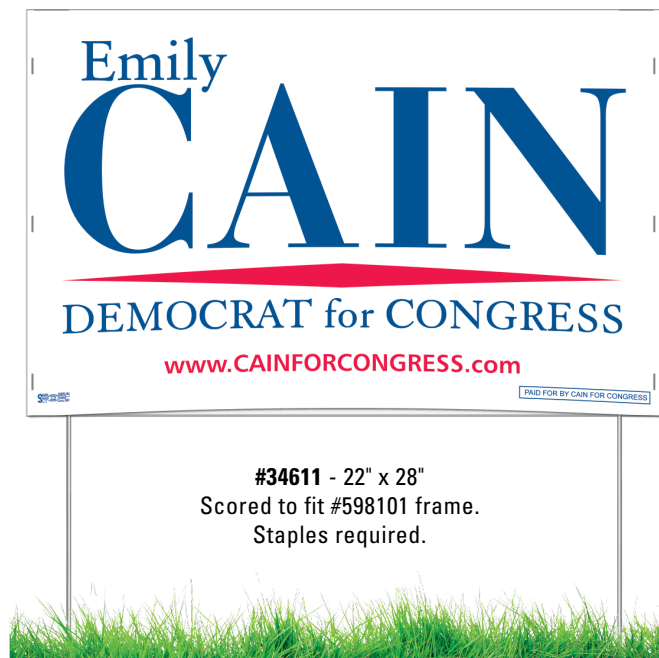
## FRAMES

Wire Frames are heavy-duty, high-tensile, spring steel wire for easy insertion into the ground. Available in multiples of 25. Price as shown when purchased with posters.



#598101: Approx. Ship Wt. per 100- 57 lbs. | **\$.82 each (G)**

#598401: Approx. Ship Wt. per 100- 68 lbs. | **\$.99 each (G)**



8 1/2" x 11"  
#34043 - Full Color

## SCREEN

ITEM #		50	100	250	500	1000	1500	2500	5000	SHIP WT. ON 100
#34011 8 1/2" x 11"	1 Color	4.84	2.93	1.58	0.93	0.58	0.47	0.35	0.28	10 lbs.
	Each Add'l Color	2.42	1.48	0.70	0.38	0.19	0.136	0.10	0.049	
#34111 11" x 14"	1 Color	5.34	3.19	1.70	1.02	0.67	0.54	0.43	0.34	12 lbs.
	Each Add'l Color	3.20	1.76	0.84	0.46	0.227	0.162	0.12	0.077	
#34311 11" x 17"	1 Color	5.48	3.28	1.78	1.18	0.75	0.61	0.51	0.44	13 lbs.
	Each Add'l Color	3.22	1.76	0.86	0.47	0.241	0.173	0.126	0.08	
#34411 14" x 22"	1 Color	5.90	3.70	2.02	1.39	1.01	0.85	0.73	0.63	23 lbs.
	Each Add'l Color	3.24	1.77	0.88	0.49	0.25	0.188	0.144	0.094	
#34511 18" x 24"	1 Color	7.12	4.64	2.54	1.91	1.32	1.20	0.89	0.84	32 lbs.
	Each Add'l Color	3.26	2.10	0.92	0.57	0.30	0.26	0.174	0.13	
#34611 22" x 28"	1 Color	7.70	4.71	2.90	2.17	1.66	1.47	1.27	1.12	45 lbs.
	Each Add'l Color	3.82	2.13	1.00	0.61	0.34	0.30	0.20	0.162	
#34711 24" x 36"	1 Color	8.24	5.35	3.56	2.79	2.22	2.03	1.76	1.61	74 lbs.
	Each Add'l Color	3.82	2.13	1.00	0.61	0.34	0.30	0.20	0.162	
#34811 28" x 44"	1 Color	14.16	9.28	5.86	4.49	3.29	2.96	2.56	2.19	92 lbs.
	Each Add'l Color	9.34	5.42	2.78	1.62	1.00	0.80	0.56	0.48	
<b>Scoring</b>	Add to Price of Poster	0.65	0.36	0.16	0.10	0.08	0.07	0.06	0.05	

4B-2C-2D





#34711 - 24" x 36"



#34311 - 11" x 17"



#34411 - 14" x 22"



11" x 14"  
#34143 - Full Color

## DIGITAL FULL COLOR

ITEM #			25	50	100	250	SHIP WT. ON 100
#34043	8 1/2" x 11"	Full Color	9.37	5.88	3.89	2.83	10 lbs.
#34143	11" x 14"	Full Color	9.72	6.40	4.31	3.49	12 lbs.
#34343	11" x 17"	Full Color	10.21	7.09	4.93	3.73	13 lbs.
#34443	14" x 22"	Full Color	10.93	7.59	5.27	4.85	23 lbs.
#34543	18" x 24"	Full Color	11.69	8.12	6.35	5.19	32 lbs.
#34643	22" x 28"	Full Color	12.46	9.63	7.08	6.55	45 lbs.
#34743	24" x 36"	Full Color	13.33	11.15	9.43	7.42	74 lbs.
#34843	28" x 44"	Full Color	23.00	20.43	17.97	15.80	92 lbs.
Scoring			Add to Price of Poster	0.71	0.55	0.30	0.135

# POLY BAG YARD SIGNS ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## WEATHERPROOF, DOUBLE-SIDED PLASTIC YARD SIGN

- Opaque Lining Means No See-Through
- Lightweight = Less Freight

### Material/Adhesive/Cut Choices

3.5 mil white polyethylene with opaque lining. Side edges are sealed to form a double-sided sign. Wire sign frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground and long lasting upright sign display.

### Imprint

Bleed not allowed. Imprint can be no closer than 1/2" from all edges.

**Flexographic:** Price includes one standard color. Three colors max. See page 29.



### Production Time

5 working days.



### Options

**Color Match:** \$183.00 (E) each.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

OUR

ADVANTAGE

**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

**G7 MASTER PRINTER**

## Poly Bag Double-Sided Yard Sign

- Weatherproof
- Non see-through lining
- Solid steel frame
- Lightweight, less freight
- Easy to install



#400101 - 16" x 26", frame is 25" x 33"  
Price includes wire frames.



ITEM #		1000	1500	2000	2500	3000	4000	5000	6000	7500	SHIP WT. ON 100
#400101	1 Color	3.22	2.55	2.41	2.02	1.97	1.84	1.65	1.52	1.46	Signs 130 lbs. Frames 600 lbs.
	Each Add'l Color	0.92	0.64	0.48	0.41	0.35	0.28	0.231	0.199	0.168	



Recyclable plastic code can be printed on request.

3D-3E-3F



**#19811** - 12 1/4" x 19 1/4"  
Stick-Mounted Sign  
Includes 30" Stake



**#19611** - 11" x 17"  
**#19711** - 14" x 22"



**#104131**  
Overall Size - 7 3/4" x 13 1/4"  
Imprint area - 7 3/4" dia.  
Handle - 1 3/4" x 5 1/2"

## HAND HELD SIGNS FOR EVENTS OR FUNCTIONS

- Durable Enough for Outdoor Events
- Full Color Available at Our Website

### Material

- #19611, 19711** 24 pt. white poster board
- #19811** 18 pt. white poster board
- #104131-104231** White, all weather, corrugated plastic, 3/16" thick

### Imprint

**Screen:** Price includes one standard color. See page 29.

### Production Time

5 working days.



### Options

**Color Match:** \$47.00 (E) each.

**Copy or Color Change:** \$39.00 (G) per color in multiples of the minimum quantity. Not available on Rally Signs.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



**FREE 24 HR PROOF**  
**FREE ART**  
**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**  
**G7 MASTER PRINTER**

USA MADE

## RALLY SIGNS

ITEM #		50	100	250	500	1000	1500	2500	5000	SHIP WT. ON 250
<b>IMPRINT THE SAME ON BOTH SIDES</b>										
<b>#19611</b> 11" x 17"	1 Color	8.22	4.85	2.58	1.55	1.11	0.85	0.77	0.56	13 lbs.
	Each Add'l Color or Matte Clear	5.22	3.02	1.42	0.71	0.42	0.29	0.216	0.152	
<b>#19711</b> 14" x 22"	1 Color	8.74	5.29	2.96	1.87	1.39	1.16	1.11	0.89	24 lbs.
	Each Add'l Color or Matte Clear	5.42	3.08	1.50	0.77	0.46	0.35	0.252	0.163	
<b>#19811</b> w/ Handle 12 1/4" x 19 1/4"	1 Color	9.86	5.93	3.64	2.56	2.05	1.78	1.70	1.48	34 lbs.
	Each Add'l Color or Matte Clear	4.26	2.39	1.10	0.56	0.37	0.25	0.186	0.139	

3B-2C-2D-E

## RALLY FANS

ITEM #		125	250	500	1000	1500	2500	5000	10000	SHIP WT. ON 125
<b>#104131, 104231</b>	1 Color (One Side)	3.01	2.06	1.67	1.40	1.23	1.17	1.08	1.05	8 lbs.
	Add'l Color Per Side	0.85	0.50	0.32	0.26	0.20	0.19	0.15	0.14	

4C-2D-2E



**#104231**  
Overall Size - 8" x 13"  
Imprint area - 8" x 7 1/2"  
Handle - 1 3/4" x 5 1/2"



# PALM & POSTCARDS

## CUSTOM SHAPES & SIZES NOW AVAILABLE

- Eye-Catching Full Color Imprint
- Create a Custom Size for a Memorable Impression

### Material

10 pt. white card stock.

### Imprint

**Digital Full Color:** Price includes four-color process.

### Production Time

5 working days.



### Options

**Copy or Color Change:** \$39.00 (G) per change in multiples of the minimum quantity.

**Die Cut Shape:** **No Charge** for square corners greater than 1" with no holes, circles every 1/2" diameter with no hole, or repeat orders. For all others add \$165.00 (D).

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

## OUR ADVANTAGE

**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

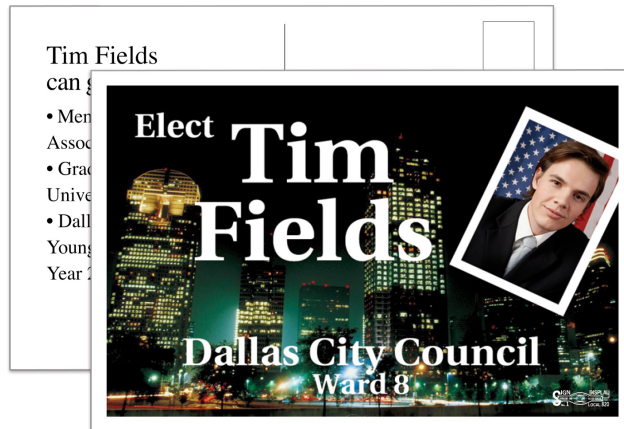
**G7 MASTER PRINTER**



### Custom

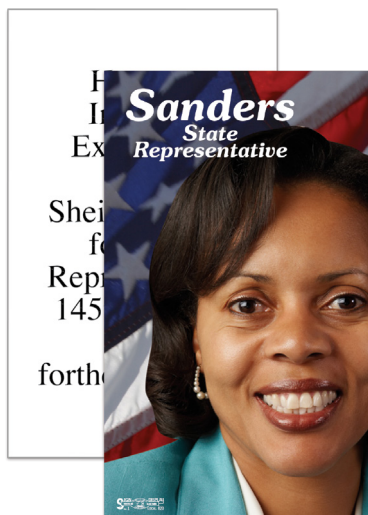
#96953 - Square Corners

#96954 - Die Cut Shape



Add back imprint to provide more information or create a postcard.

#96353 - 4" x 6"



#96253 - 3" x 5"

ITEM #		250	500	1000	1500	2500	5000	10000
#96253	Full Color Front	2.02	1.14	0.70	0.48	0.37	0.22	0.16
#96353	Full Color Front	2.03	1.16	0.71	0.51	0.39	0.23	0.16
	Add'l Full Color Back	0.46	0.26	0.16	0.12	0.095	0.065	0.027

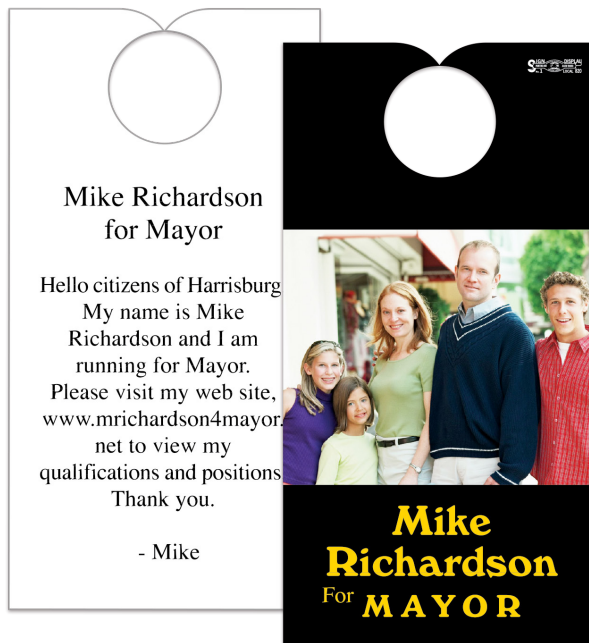
5A-B-C

SQ IN		250	500	1000	1500	2500	5000	10000
5 or less	Full Color Front	1.34	0.80	0.44	0.34	0.22	0.13	0.10
	Add'l Full Color Back	0.44	0.24	0.14	0.085	0.08	0.05	0.02
6 to 10	Full Color Front	1.46	0.82	0.45	0.36	0.24	0.15	0.12
	Add'l Full Color Back	0.45	0.25	0.15	0.095	0.085	0.055	0.025
11 to 17	Full Color Front	2.06	1.16	0.72	0.50	0.38	0.23	0.17
	Add'l Full Color Back	0.46	0.26	0.16	0.12	0.095	0.065	0.027
18 to 28	Full Color Front	2.08	1.18	0.73	0.53	0.40	0.24	0.18
	Add'l Full Color Back	0.46	0.26	0.16	0.12	0.095	0.065	0.027

5A-B-C

# DOOR HANGERS

Add back imprint to provide more information.



#95154 - 3 1/2" x 6 3/4"  
Hole - 1 1/4" dia.

## A QUICK & EASY WAY TO LEAVE YOUR MESSAGE BEHIND

- Great for Canvassing
- Vibrant Full Color Imprint Both Sides

### Material

10 pt. white card stock.

### Imprint

**Digital Full Color:** Price includes four-color process.

### Production Time

5 working days.



### Options

**Copy or Color Change:** \$39.00 (G) per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

**OUR ADVANTAGE**

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

USA MADE



#95254 - 3 1/4" x 8"  
Hole - 1 1/4" dia.



ITEM #		250	500	1000	1500	2500	5000	10000	SHIP WT. ON 250
#95154 - 95754	Full Color	2.37	1.32	0.74	0.51	0.37	0.24	0.17	2 lbs.
	Add'l Full Color Back	0.60	0.30	0.167	0.125	0.09	0.068	0.028	

2A-2B-2C-D



# BUMPER STICKERS



## THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

- Safe For Your Whole Car
- Strong On, Easy Off

### Material

- White Zip-Strip® Vinyl (ultra removable adhesive)
- Yellow Zip-Strip® Vinyl (ultra removable adhesive)

### Imprint

**Screen:** Price includes one standard color. See page 29.



**Digital Full Color:** Price includes four color process.



### Production Time

3 working days.



**Digital Full Color:** 5 working days.



### Need it quicker?

One Day Bumper Stickers available on page 20.

### Options

**Color Match:** \$47.00 (E) each, not available on full color.

**Copy or Color Change:** \$39.00 (G) per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

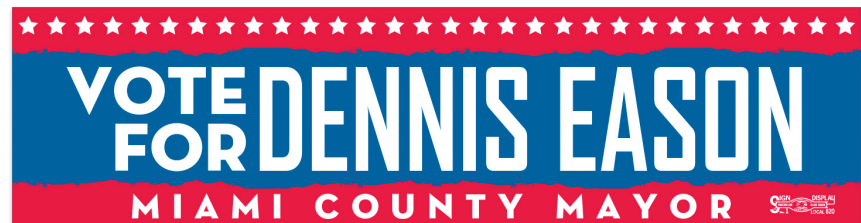


3 3/4" x 11 1/2"

#40301 - White Zip-Strip® Vinyl

#40303 - Yellow Zip-Strip® Vinyl

#43334 - Full Color White Zip-Strip® Vinyl



3" x 11 1/2"

#40201 - White Zip-Strip® Vinyl

#40203 - Yellow Zip-Strip® Vinyl

#43234 - Full Color White Zip-Strip® Vinyl



3" x 9"

#40601 - White Zip-Strip® Vinyl

#40603 - Yellow Zip-Strip® Vinyl

#43634 - Full Color White Zip-Strip® Vinyl



3 3/4" x 7 1/2"

#40701 - White Zip-Strip® Vinyl

#40703 - Yellow Zip-Strip® Vinyl

#43734 - Full Color White Zip-Strip® Vinyl



2 1/2" x 9 1/4"

#40101 - White Zip-Strip® Vinyl

#40103 - Yellow Zip-Strip® Vinyl



# Elect Lockhart SPRING CITY MAYOR

3 3/4" x 15"

#40501 - White Zip-Strip® Vinyl

#40503 - Yellow Zip-Strip® Vinyl

#43534 - Full Color White Zip-Strip® Vinyl

## SUPPORT OUR TOWN FIREFIGHTERS • YES ON PROP A

2 3/4" x 15"

#40401 - White Zip-Strip® Vinyl

#40403 - Yellow Zip-Strip® Vinyl

#43434 - Full Color White Zip-Strip® Vinyl



4" x 6"

#40802 - White Zip-Strip® Vinyl

#40804 - Yellow Zip-Strip® Vinyl

#43834 - Full Color White Zip-Strip® Vinyl

ITEM #		125	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#40101, 40103	1 Color	1.42	0.86	0.55	0.36	0.28	0.244	0.211	0.188	0.145	0.111	0.09
#40601, 40603, 40701, 40703	1 Color	1.56	1.00	0.61	0.41	0.34	0.30	0.258	0.222	0.167	0.122	0.111
Add'l Color or Black Backing Sheet Imprint		0.92	0.51	0.28	0.168	0.133	0.106	0.10	0.086	0.056	0.033	0.023
#40201, 40203	1 Color	1.50	0.92	0.58	0.40	0.35	0.32	0.27	0.233	0.188	0.145	0.127
Add'l Color or Black Backing Sheet Imprint		0.96	0.51	0.27	0.156	0.117	0.10	0.084	0.076	0.055	0.033	0.023
#40301, 40303, 40401, 40403	1 Color	1.64	1.02	0.66	0.45	0.39	0.34	0.31	0.27	0.211	0.167	0.156
Add'l Color or Black Backing Sheet Imprint		1.04	0.63	0.34	0.188	0.145	0.117	0.10	0.084	0.067	0.033	0.023
#40501, 40503	1 Color	1.62	1.02	0.68	0.48	0.42	0.39	0.36	0.32	0.244	0.211	0.188
Add'l Color or Black Backing Sheet Imprint		1.04	0.55	0.32	0.188	0.145	0.117	0.10	0.087	0.067	0.045	0.033
#40802, 40804	1 Color	2.06	1.19	0.70	0.46	0.39	0.36	0.31	0.28	0.211	0.178	0.156
Add'l Color or Black Backing Sheet Imprint		1.12	0.63	0.34	0.177	0.145	0.12	0.103	0.098	0.068	0.039	0.027

Larger quantities available, contact Customer Service.

7A-B-C-2D

### DIGITAL FULL COLOR



ITEM #		125	250	500	1000	1500	2000	2500	3000	5000
#43234	Full Color	3.60	2.02	1.20	0.77	0.66	0.57	0.56	0.49	0.45
#43334, 43434	Full Color	3.88	2.34	2.06	1.06	0.72	0.66	0.63	0.54	0.49
#43534	Full Color	3.96	2.46	2.09	1.13	0.81	0.75	0.71	0.60	0.52
#43634, 43734	Full Color	3.70	2.10	1.10	0.79	0.69	0.60	0.51	0.44	0.40
#43834	Full Color	4.50	2.52	1.46	0.88	0.72	0.63	0.53	0.47	0.42

7A-B-C



# BUMPER STICKERS



## THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

- Orders Received Before Midnight Central Time Will Ship the Next Day
- Strong On, Easy Off

### Material

White Zip-Strip® Vinyl (ultra removable adhesive).

### Imprint

**Screen:** Price includes one standard color. Two colors max. See page 29.



### Production Time

1 working days.



### Options

**Copy or Color Change:** \$39.00 (G) per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

**Note:** Face slitting, hole punching, back imprint, or special packaging not available. See bumper stickers on pages 18 and 19.

### Shipping

See page 29 for additional information.

USA MADE

OUR

ADVANTAGE

**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

**G7 MASTER PRINTER**



#41701 - 3 3/4" x 7 1/2"



#41501 - 3 3/4" x 15"



#41301  
3 3/4" x 11 1/2"



#41201  
3" x 11 1/2"



#41101  
2 1/2" x 9 1/4"



#41601  
3" x 9"

ITEM #		125	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#41201	1 Color	2.08	1.12	0.68	0.45	0.39	0.32	0.27	0.244	0.20	0.168	0.144
	2 Colors	3.08	1.67	1.00	0.61	0.51	0.44	0.39	0.324	0.26	0.19	0.155
#41601 or 41701	1 Color	2.06	1.11	0.66	0.43	0.35	0.32	0.26	0.218	0.179	0.133	0.122
	2 Colors	3.04	1.66	0.99	0.60	0.47	0.42	0.36	0.32	0.209	0.168	0.144
#41501	1 Color	2.20	1.24	0.76	0.54	0.46	0.41	0.39	0.33	0.25	0.223	0.201
	2 Colors	3.36	1.91	1.09	0.72	0.61	0.51	0.49	0.43	0.32	0.245	0.223
#41301	1 Color	2.20	1.24	0.75	0.50	0.41	0.36	0.32	0.29	0.222	0.173	0.161
	2 Colors	3.36	1.91	1.09	0.69	0.55	0.47	0.42	0.36	0.31	0.206	0.184
#41101	1 Color	1.98	1.03	0.63	0.42	0.30	0.26	0.222	0.195	0.149	0.122	0.095
	2 Colors	3.10	1.61	0.95	0.58	0.44	0.37	0.32	0.29	0.205	0.161	0.117

7A-B-C-2D

NEW

## AMERICA STICKERS



## #131234 - 7" x 11" Stock Sheet

Sheet includes:

Circle: 2 1/2"

Flag: 2 1/2" x 4"

Heart: 2 3/4" x 3"

Rectangles: 1 1/2" x 2 3/4", 1 3/4" x 3 3/4", 2" x 3"

Square: 2" x 2"

Keyboard Letter Stickers: (3) 1/2" x 1/2"

Space Bar Sticker: 1/2" x 3 3/8"

## STICK ON...EVERYTHING!



## 7" x 11" - Custom Sheet

#131334 - Create Your Own

Sticker Shapes and Sizes.

Add \$325.00 (F) die charge.

## SHOW YOUR AMERICAN PRIDE!

- Multiple Stickers on a Sheet
- Durable Full Color Digital Imprint

## Material

Vinyl decal removes with no adhesive transfer.

- White Vinyl (ultra removable adhesive)

## Imprint

Digital Full Color: Price includes four-color process.



## Production Time

5 working days.



## Options

Copy or Color Change: \$39.00 (G) per change in multiples of the minimum quantity.

Custom Die Cut: \$325.00 (F), initial order only.

## Shipping

See page 29 for additional information.

**OUR ADVANTAGE**

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

USA MADE

## Popular Sayings:

(to ADD to your Sticker Sheets)

- Let Freedom Ring
- Land of the Free
- Red, White & Blue
- 'MERICA



## #131034 - 3 3/4" x 9" Stock Sheet

Sheet includes:

Circle: 1 1/2"

Oval: 2" x 3"

Rectangles: 1" x 1 3/8", 1" x 3", 2" x 2 1/4"

USA Outline: 2 1/2" x 4"



Use our stock shapes or create  
custom shapes to fit your client's logo.



## 3 3/4" x 9" - Custom Sheet

#131134 - Create Your Own

Sticker Shapes and Sizes.

Add \$325.00 (F) die charge.

ITEM #		125	250	500	1000	1500	2500	5000
#131034, 131134	Full Color	3.88	2.11	1.33	0.76	0.56	0.46	0.34
#131234, 131334	Full Color	4.62	2.74	1.87	1.28	1.03	0.84	0.68

5A-B-C



# ADHESIVE NOTES

## STRONG SPIDER TAC ADHESIVE

- Great for Canvassing
- Made in the USA

### Material

60 lb. Titanium Bright White Paper.

### Imprint

**Digital Full Color:** Price includes four-color process.

### Production Time

5 working days.



**Need it quicker?** Look for the 24hr icon above qualifying products. For more details see page 29.

### Options

**Color Match:** \$50.00 (G) each.

**Full Color Cover:** 10 pt. card stock front and back cover available on 3"x3" or 4" x 3" pads creating a one of a kind booklet in brilliant full color. \$0.69 (G) per pad.

**Custom Backer Sheet:** \$0.15 (G) per pad.

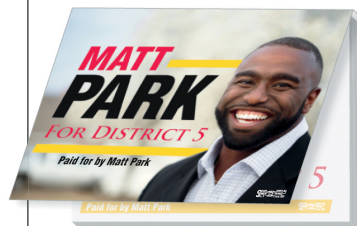
**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

#### Add a Full Color Cover

Available on  
3"x3" or 4" x 3" Adhesive Note Pads



\$0.69 (G) per pad

#### Add a Custom Backer Sheet



\$0.15 (G) per pad (min. 500 qty.)

**Add a Custom Backer Sheet or Cover to provide more information or to set your Adhesive Notes apart.**



4" x 3"

Imprint area - 3 3/4" x 2 3/4"



For a STRONGER, LONGER, FLATTER Stick!



3" x 3"

Imprint area - 2 3/4" x 2 3/4"

## ADHESIVE NOTES

- 1 Inch of Adhesive!
- 60 lb. Bright White Paper
- Pantone® Color Match Available



4" x 6"

Imprint area - 3 3/4" x 5 3/4"

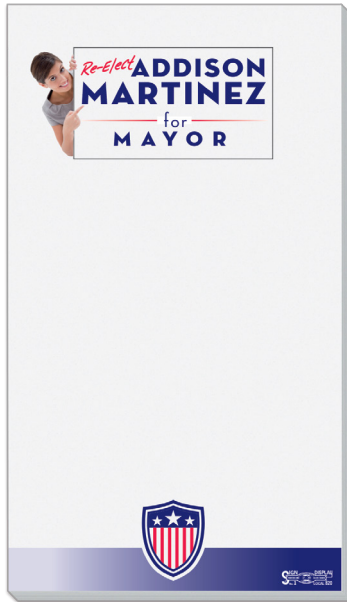
SIZE	SHEET COUNT	ITEM #	500	1000	1500	2500	QTY. BOX	BOX WEIGHT
3" x 3"	25	B1299	0.63	0.54	0.39	0.35	1000	31 lbs.
	50	B1298	0.90	0.84	0.66	0.58	500	31 lbs.
	100	B1296	1.75	1.59	1.21	1.17	250	31 lbs.
4" x 3"	25	B1216	0.64	0.59	0.43	0.38	800	33 lbs.
	50	B1215	0.94	0.89	0.74	0.66	400	33 lbs.
	100	B1213	1.86	1.69	1.39	1.35	200	33 lbs.
4" x 6"	25	B1279	1.24	1.08	0.93	0.90	400	33 lbs.
	50	B1278	1.99	1.83	1.57	1.33	200	33 lbs.
	100	B1280	3.87	3.19	2.68	2.39	100	33 lbs.
3" x 3" 24hr	25	B1299T24	0.79	0.64	-	-	1000	31 lbs.
	50	B1298T24	1.13	1.01	-	-	500	31 lbs.
4" x 3" 24hr	25	B1216T24	0.80	0.71	-	-	800	33 lbs.
	50	B1215T24	1.18	1.07	-	-	400	33 lbs.

Extra charges, options and ordering information on page 29. Exact color match cannot be guaranteed. All sheet counts and box weights are approximate. For more details see page 29.

2B-2C

## FREE!

- 4 Color Process Imprint
- Copy Changes
- Phantom Imprint



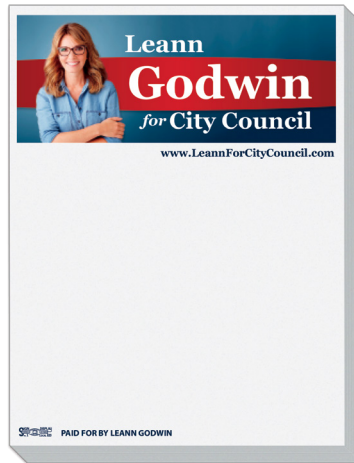
Available

4" x 7"

Imprint area - 3 3/4" x 6 3/4"



3 1/16" x 5 3/8"  
Imprint area -  
2 13/16" x 5 1/8"



Available

4" x 5 1/4"

Imprint area - 3 3/4" x 5"

## GREAT DOOR-TO DOOR TOOL

- Eye-Catching Full Color Imprint
- Made in the USA

### Material

- 60 lb. Titanium Bright White Paper.
- Durable Brown .022" Chipboard Backer.

### Imprint

Price includes four-color process.

### Production Time

Full Color: 5 working days.



**Need it quicker?** Look for the 24hr icon.  
For more details see page 29.

### Custom Top Sheet

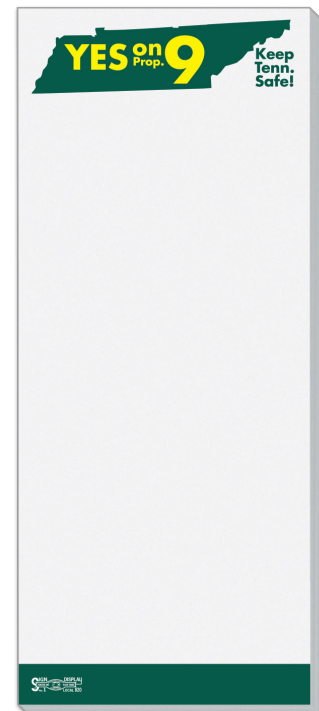
\$0.20 (G) per pad (min. 250 qty).

### Options

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



3 1/2" x 8 3/8"

Imprint area - 3 1/4" x 8 1/8"

SIZE	SHEET COUNT	ITEM #	250	500	1000	1500	2000	QTY. BOX	BOX WEIGHT
3 1/16" x 5 3/8"	50	B1001	1.13	0.79	0.64	0.61	0.60	300	35 lbs.
	100	B10011	1.60	1.50	1.16	1.03	0.94	150	35 lbs.
	25	B10082	1.29	0.90	0.67	0.60	0.51	300	35 lbs.
3 1/2" x 8 3/8"	50	B1008	1.62	1.12	0.91	0.86	0.81	150	33 lbs.
	100	B10081	2.19	1.88	1.55	1.50	1.46	95	38 lbs.
	25	B10032	1.21	0.84	0.52	0.50	0.46	350	30 lbs.
4" x 5 1/4"	50	B1003	1.49	1.00	0.77	0.72	0.66	195	31 lbs.
	100	B10031	1.97	1.81	1.40	1.26	1.20	100	30 lbs.
	25	B10042	1.26	0.90	0.66	0.62	0.59	350	35 lbs.
4" x 7"	50	B1004	1.62	1.11	0.90	0.86	0.81	180	36 lbs.
	100	B10041	2.16	2.02	1.58	1.55	1.50	100	35 lbs.
4" x 5 1/4"	25	SCS24032	1.46	1.02	-	-	-	350	30 lbs.
	50	SCS2403	1.79	1.18	-	-	-	195	31 lbs.
4" x 7"	25	SCS24042	1.50	1.09	-	-	-	350	35 lbs.
	50	SCS2404	1.95	1.34	-	-	-	180	36 lbs.

Extra charges, options and ordering information on page 29. All sheet counts and box weights are approximate. For more details see page 29.

5C

# LAPEL & BADGE STICKERS

## ECONOMICAL LAPEL STICKERS ON A ROLL

- 6 Materials & 7 Shapes to Choose From
- Convenient Roll Format

### Material

- **Papers:** White gloss or white matte (permanent adhesive)
- **Foil Papers:** Shiny gold or silver. Matte gold or silver (permanent adhesive)

**Note:** White gloss paper is used unless otherwise specified. Recommended for indoor use.

### Imprint

**Spot Color:** Price includes one standard color. Six colors max. See page 29.

### Production Time

3 working days.



### Options

**Color Match:** \$47.00 (E) each.

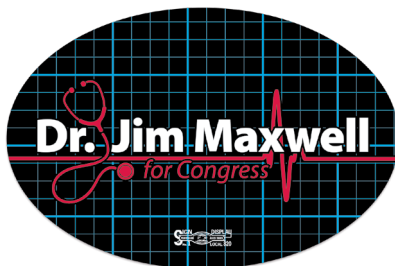
**Copy, Color, or Material Change:** \$39.00 (G) per color in multiples of the minimum quantity.

**Packaging:** Provided 1000 labels per roll. 500 labels per roll available, add \$2.00 (C) per 1000.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



#3133P - 1 1/2" x 2 1/2"

#3164P - 2" x 3"



#3309P - 2 3/4" dia.

#3154P - 2 1/2" dia.



#3303P - 2 9/16" x 3 1/16"



#3127P - 2" dia.

#3239P - 3" dia"

USA MADE

OUR

ADVANTAGE

**FREE 24 HR PROOF**  
**FREE ART**  
**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**  
**G7 MASTER PRINTER**



#3123P - 1 1/2" x 2 1/4"

#3163P - 2" x 3"

#3151P - 2" x 3 1/2"



#3305P - 2 3/16" x 3 1/2"

#3168P - 2" x 4"

### PRICE PER 1000

ITEM #		1000	2000	3000	5000	10000	15000	25000
#3123P, 3127P, 3133P	1 Color	222.89	129.94	103.42	70.30	45.67	38.82	26.99
	Each Add'l Color	95.80	52.19	37.57	24.37	12.55	8.64	5.55
#3151P, 3154P, 3163P, 3164P, 3168P, 3303P, 3305P, 3309P	1 Color	241.48	152.18	117.10	82.02	60.12	52.36	36.45
	Each Add'l Color	96.93	53.42	39.17	25.97	14.19	10.23	6.57
#3239P	1 Color	284.78	163.36	124.85	94.44	69.46	63.31	46.57
	Each Add'l Color	100.76	55.32	41.13	27.10	16.63	11.83	7.39

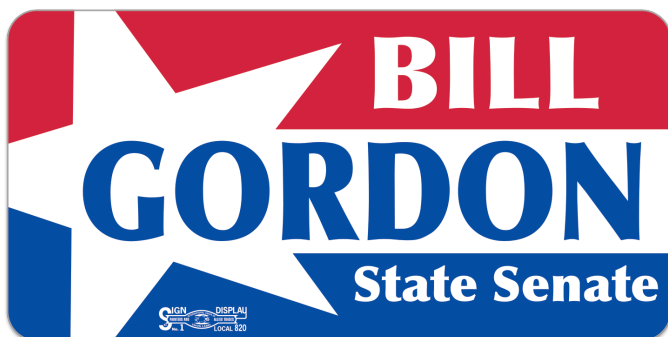
6A-B





# VALUE-LINE™ ROLL LABELS

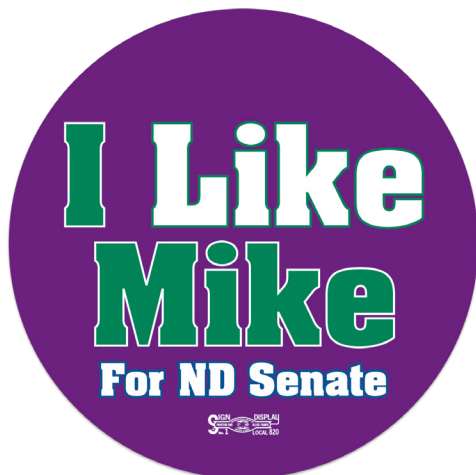
#316701P - 2" x 3"  
#317001P - 2" x 4"  
#323301P - 3" x 4"



#313701P - 1 1/2" x 2 1/2"



#313901P - 2" x 2"  
#323201P - 3" x 3"



#315201P - 2 1/2" dia.  
#324001P - 3" dia.



#313601P - 2" dia.

## POPULAR SIZES UP TO 2 COLORS IN 24 HOURS

- Choose Up to 2 Available Standard Colors
- Orders Received Before Midnight Central Time Will Ship the Next Day

### Material

- White Gloss Paper (permanent adhesive).

**Note:** Roll labels are recommended for indoor use.

### Imprint

**Spot Color:** Price includes one standard color. Two colors max. See page 29.

### Available Standard Colors

	Black		22 Ultra Blue
	12 Medium Yellow		33 Purple
	19 Fire Red		39 Emerald Green

### Production Time

1 working days.



### Options

**Copy or Color Change:** \$39.00 (G) per color in multiples of the minimum quantity.

**Packaging:** Provided 1000 labels per roll. 500 labels per roll available, add \$2.00 (C) per 1000.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

USA MADE

## PRICE PER 1000

ITEM #		1000	2000	3000	5000	10000	15000	25000
#313601, 313701, 313901	1 Color	196.92	117.98	87.93	62.19	40.54	32.78	24.14
	2 Color	292.84	169.82	125.26	86.45	53.09	41.25	29.69
#315201, 316701, 317001	1 Color	214.14	122.31	92.47	70.84	45.93	37.82	28.46
	2 Color	310.76	175.50	131.77	96.69	60.12	47.94	35.21
#323201, 323301, 324001	1 Color	229.64	135.85	103.67	81.78	58.76	48.87	38.58
	2 Color	329.63	191.12	144.79	109.11	75.86	60.71	45.93

6A-B

# BUMPER STICKER MAGNETS

## DURABLE, VERSATILE SHAPES & SIZES

- 3-5 Year "Outdoor Durable" Screen Inks
- Versatile & Repositionable

### Material

.030" white flexible magnetized vinyl.

### Imprint

**Screen:** Price includes one standard color. See page 29.

**Offset Full Color:** Price includes four-color process in 150 line tone.

### Production Time

3 working days.

**Full Color:** 5 working days.

### Options

**Color Match:** \$47.00 (E) each.

**Copy or Color Change:** \$39.00 (G) per color or \$74.00 (G) for full color per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.

USA MADE

OUR

ADVANTAGE

**FREE 24 HR PROOF**

**FREE ART**

**FREE SAMPLES**

**NO CHARGE FOR OVERRUNS**

**G7 MASTER PRINTER**



5 3/8" x 5 3/8"  
#114631  
#114633 - Full Color



3" x 11 1/2"  
#114231  
#114233 - Full Color



3" x 9"  
#114331  
#114333 - Full Color



3 3/4" x 7 1/2"  
#114431  
#114433 - Full Color



3 7/8" x 5 3/4"  
#114130  
#114132 - Full Color



4 1/4" dia.  
#114530  
#114532 - Full Color

## SCREEN Ideal for vibrant spot colors, medium/large quantities, most durable

ITEM #		125	250	500	1000	1500	2500	5000	10000
#114130, 114530, 114730	1 Color	2.49	1.65	1.22	0.98	0.77	0.67	0.65	0.63
#114431	1 Color	2.78	1.97	1.42	1.17	0.93	0.84	0.83	0.82
#114231, 114331	1 Color	3.09	2.08	1.54	1.21	0.95	0.87	0.85	0.84
#114631	1 Color	3.71	2.30	1.60	1.20	0.94	0.85	0.82	0.80
Each Add'l Color		1.99	1.12	0.70	0.40	0.28	0.192	0.125	0.091

4C-4D

## OFFSET FULL COLOR Ideal for full color, highest definition, medium/large quantities

ITEM #		125	250	500	1000	1500	2500	5000	10000
#114132, 114532, 114732	Full Color	4.18	2.67	2.00	1.61	1.17	0.99	0.82	0.74
#114433	Full Color	4.40	2.93	2.29	1.88	1.50	1.31	1.12	1.05
#114233, 114333	Full Color	4.26	2.76	2.13	1.78	1.28	1.15	0.97	0.87
#114633	Full Color	4.38	2.79	2.08	1.68	1.26	1.12	0.93	0.84

4C-4D

# CAR SIGN MAGNETS



18" x 24"  
#46911  
#46943 - Full Color



12" x 24"  
#47411  
#47443 - Full Color



8" x 18"  
#47111  
#47143 - Full Color



12" x 12"  
#47811  
#47843 - Full Color



11 1/2" x 17"  
#47312  
#47344 - Full Color



11 1/2" dia.  
#47212  
#47244 - Full Color

## LARGE, DURABLE ADVERTISING FOR ALL VEHICLES

- Available in Spot or Full Color
- Extra Thick Magnet for Additional Holding Power

### Material

.035" white flexible magnetized vinyl.

### Imprint

**Screen:** Price includes one standard color. See page 29.

**Note:** #47212 and 47312 may bleed. Otherwise imprint can be no closer than 1/2" from all edges.

**Digital Full Color:** Price includes four-color process.

**Note:** Imprint may bleed.

### Production Time

5 working days.



### Options

**Color Match:** \$47.00 (E) each.

**Copy or Color Change:** \$39.00 (G) per color or \$74.00 (G) for full color per change in multiples of the minimum quantity.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

### Shipping

See page 29 for additional information.



FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

USA MADE



12" x 18"  
#47511  
#47543 - Full Color

## SCREEN Ideal for vibrant spot colors, medium/large quantities, most durable

ITEM #		2	4	6	8	10	12	24	36	50	100
#46911	1 Color	163.50	93.75	66.67	53.62	47.40	41.17	23.50	20.25	16.78	12.96
	Each Add'l Color	83.50	43.25	32.17	24.88	21.40	18.17	9.50	6.75	5.06	2.66
#47111, 47212, 47811	1 Color	158.50	86.50	61.67	48.38	41.60	37.00	19.70	15.90	12.42	8.85
	Each Add'l Color	76.00	38.75	28.33	21.88	18.20	15.58	8.20	6.05	4.50	2.53
#47312, 47511	1 Color	161.00	87.75	63.00	49.88	44.10	38.92	21.00	17.25	13.76	10.09
	Each Add'l Color	76.00	38.75	28.33	21.88	18.20	15.58	8.20	6.05	4.50	2.53
#47411	1 Color	162.00	92.25	65.50	52.38	46.10	40.25	23.00	18.90	15.70	12.41
	Each Add'l Color	83.50	43.25	32.17	24.88	21.40	18.17	9.50	6.75	5.06	2.66

6A-2B-C-D

## DIGITAL FULL COLOR Ideal for full color, lower quantities, lower price

ITEM #		2	4	6	8	10	12	24	36	50	100
#46943	Full Color	122.00	77.50	66.40	58.40	54.00	50.35	39.35	33.45	32.04	24.90
#47143, 47244, 47843	Full Color	108.50	67.00	53.70	44.25	43.50	40.25	22.30	16.70	14.86	9.54
#47344, 47543	Full Color	118.50	72.75	59.18	50.50	47.40	44.20	26.90	19.40	17.60	12.26
#47443	Full Color	121.00	74.25	61.70	53.50	50.00	46.75	30.20	22.95	19.78	14.46

7B-2C-D



# MEMO BOOKS

## USE FOR CANVASSING, RALLIES OR MEETINGS

- 48 Perforated Pages for Easy Removal
- Made in the USA

### Material

- 60 lb. Titanium Bright White Paper.
- 10 pt. Card Stock Cover.

### Imprint

Price includes four-color process.

### Production Time

7 working days.

### Options

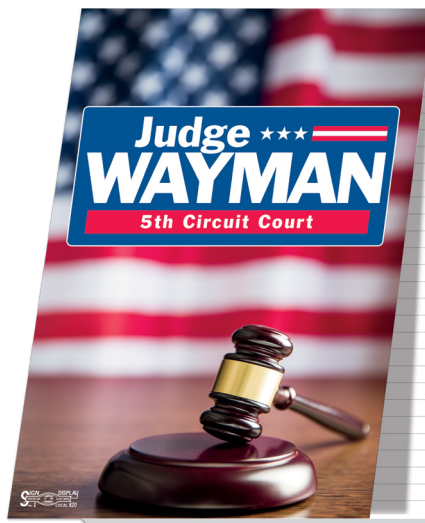
**Round Corners:** \$0.20 (G) per memo book. Includes two corners.

**Union Label AFL-CIO:** Available by request. Used on all political orders unless specified.

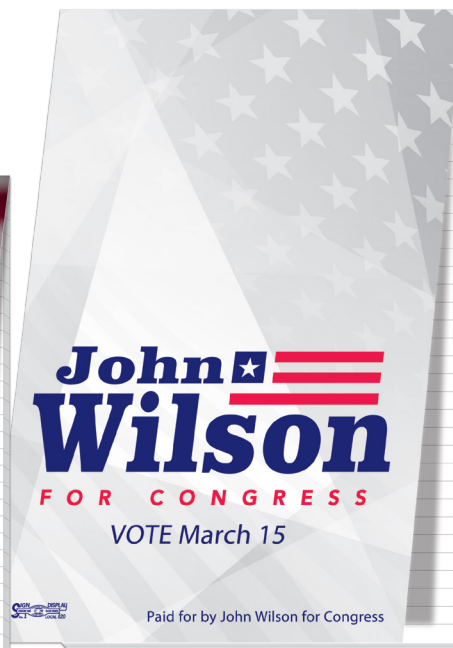
### Shipping

See page 29 for additional information.

## Full Color Outside Covers



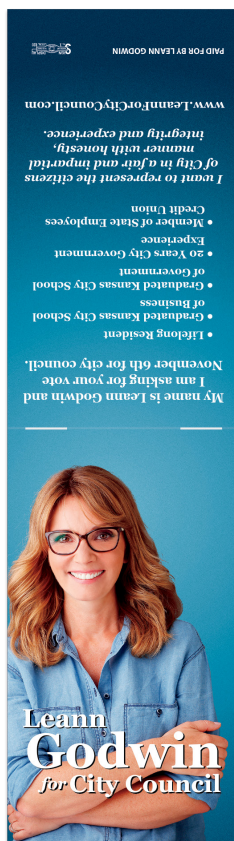
SB3103 - 4" x 6"



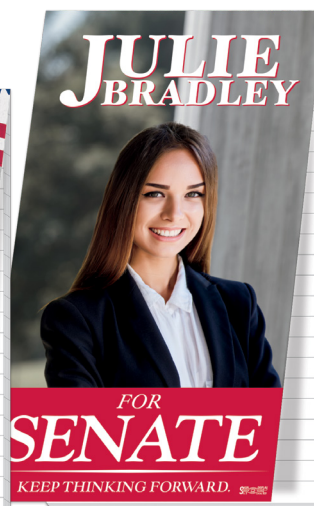
SB3104 - 5" x 8"

## Custom Options Available. Contact Customer Service.

## Outside Back Cover



## Outside Front Cover



SB3101 - 2 5/8" x 4 3/8"

SIZE	ITEM #	250	500	1000	2000	QTY. BOX	BOX WEIGHT
2 5/8" x 4 3/8"	Full Color Outside SB3101	1.07	0.87	0.65	0.52	500	28 lbs.
4" x 6"	Full Color Outside SB3103	3.40	2.36	1.51	1.33	300	28 lbs.
5" x 8"	Full Color Outside SB3104	3.54	2.47	1.60	1.42	200	31 lbs.

Extra charges, options and ordering information on page 29. All sheet counts and box weights are approximate. 4C

## Standard Printing Colors

		
<b>10 Primrose Yellow</b> Pantone 102	<b>12 Medium Yellow</b> Pantone 123	<b>40 Mineral Orange</b> Pantone 021
		
<b>20 Brilliant Orange</b> Pantone Warm Red	<b>41 Bright Green</b> Pantone 354	<b>39 Emerald Green</b> Pantone 347
		
<b>38 Dark Green</b> Pantone 343	<b>30 Princess Pink</b> Pantone 211	<b>18 Rhodamine Red</b> Pantone 226
		
<b>19 Fire Red</b> Pantone 200	<b>17 Carmine Red</b> Pantone 201	<b>37 Maroon</b> Pantone 202
		
<b>15 Tan</b> Pantone 719	<b>13 Medium Brown</b> Pantone 470	<b>16 Brown</b> Pantone 4695
		
<b>43 Teal</b> Pantone 3282	<b>31 Pale Blue</b> Pantone 277	<b>24 Process Blue</b> Pantone Process Blue
		
<b>21 Peacock Blue</b> Pantone 293	<b>22 Ultra Blue</b> Pantone 2756	<b>27 Cool Gray</b> Pantone 428
		
<b>25 Dove Gray</b> Pantone 429	<b>29 Gray</b> Pantone Cool Gray 11	<b>33 Purple</b> Pantone 2613

Pantone® colors indicated show a similar, but not exact, match to our colors.

## Titanium Bright White Paper Printing Colors

		
<b>Blue</b> Pantone 293	<b>Burgandy</b> Pantone 201	<b>Green</b> Pantone 347
		
<b>Orange</b> Pantone 021	<b>Red</b> Pantone 185	

**Colors Also Available:** Black, White, Reflex Blue, 36 Metallic Gold (Pantone 874), 35 Metallic Silver (Pantone 877), 34 Metallic Bronze (Pantone 876), 51 Neon Pink (Pantone 806), 53 Neon Red (Pantone 805), 55 Neon Orange (Pantone 811), 57 Neon Yellow (Pantone 809), and 58 Neon Green (Pantone 802).

**Titanium Bright White Paper Colors Also Available:** Black and Reflex Blue. **Note:** If a specific blue is not noted when using Standard Colors, Pantone 293 will be used.

**Yellow Vinyl:** Is a pigmented material and is not the same as color 10 or 12 yellow.

**Note:** Standard Colors above should be used as a approximate reference.

### 1. AFL-CIO Union Label

Used unless otherwise specified. Contact Customer Service for Union Label options on Banners.



### 2. Cancellation Charge

\$50.00 (X) if an order is cancelled after artwork has been prepared. Once an order has been printed, it cannot be cancelled.

### 3. "Paid for By" Tag Line

State and federal laws vary with regard to notices which must be printed and identification of those responsible for purchasing, publishing, or distributing political advertising. Be sure your customer submits the correct copy to meet these requirements.

### 4. Production Time

Production time begins after receipt of complete order including art, in catalog quantities or after proof approval. Check with Customer Service about production time above catalog quantity. Changes made to an order in progress could result in a later ship date.

### Expedited Service

An extra charge may be required to expedite an order to ship in less than normal production time. Contact Customer Service each time this service is needed to discuss customer requirements and our ability to meet them given current production conditions.



### Adhesive Notes & Scratch Pads

Look for the above icon on the product pages for qualifying products.

- Purchase order and artwork must be received by 12:00 pm CST to ship the next business day (24Hr).
- Purchase orders must include "24 Hour" product specific item number on order and in the subject line of emailed art and order.
- Production time will begin after receiving complete order including art, in catalog quantities or after proof approval.

### 5. Shipping

Bulk packaging. Shipping and handling charges will be added to all orders. Please specify Mode of Shipment. If no specific instructions are given these guidelines will be followed:

- Weight-based guidelines:
  - A)** 1 to 200 lbs. - United Parcel Service throughout the continental U.S., Alaska, Hawaii, Puerto Rico, and Canada. UPS Air Service or U.S. Postal Service is optional. Please specify.
  - B)** 200 lbs. and over - UPS Hundredweight Service or Truck.
- Shipping and handling charges will be added to all orders. Bulk packaging.
- Third Party Billing: \$10.00 (X). For Titanium Bright White Paper products, \$10.00 (G) handling charge will be added to shipments requesting 3rd party freight billing.



# 2020

## POLITICAL PRODUCT CATALOG



Follow us on

